

FAX# 703 528 7880 SEP28/12 11.26
HARRIS REPORT FROM REP *** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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DATE SEP28/12 11.26

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$146500.-.28X
PLS CFM, THX 9/28

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1881												
1			300P-400P	2M		\$2,600.00	9/28	9/28	1		FRI	1
PROGRAM : STEVE HARVEY												
2			400P-500P	2M		\$3,200.00	9/28	9/28	1		FRI	1
PROGRAM : DR OZ												

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*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A	2M		\$3,400.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
4			1230P-100P	2M		\$1,500.00	9/29	9/29	1		SAT	1
PROGRAM : FL SPOTLIGHT												
5			300P-700P	2M		11000.00	9/29	9/29	1		SAT	1
PROGRAM : FOOTBALL												
6			800P-1130P	2M		13200.00	9/29	9/29	1		SAT	1
PROGRAM : FOOTBALL												
7			1130P-1200M	2M		\$4,000.00	9/29	9/29	1		SAT	1
PROGRAM : LATE NEWS												
8			700A-900A	2M		\$3,400.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
9			600A-700A	2M		\$6,000.00	10/1	10/5	2		M-F	2
PROGRAM : NEWS												
10			700A-900A	2M		\$6,400.00	10/1	10/5	1		M-F	1
PROGRAM : GMA												
11			900A-1000A	2M		\$1,500.00	10/1	10/5	1		M-F	1
PROGRAM : JEFF PROBST												
12			1000A-1100A	2M		\$1,500.00	10/1	10/5	2		M-F	2
PROGRAM : MILL/FEUD												
13			1200N-100P	2M		\$2,700.00	10/1	10/5	2		M-F	2
PROGRAM : NEWS												
14			300P-400P	2M		\$2,600.00	10/1	10/5	2		M-F	2
PROGRAM : STEVE HARVEY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			500P-600P	2M		\$7,200.00	10/1	10/5	3		M-F	3
PROGRAM : NEWS												
16			1100P-1130P	2M		\$8,000.00	10/1	10/5	2		M-F	2
PROGRAM : LATE NEWS												
17			700A-900A	2M		\$3,400.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
18			1230P-100P	2M		\$1,500.00	10/6	10/6	1		SAT	1
PROGRAM : FLSPOTLIGHT												
19			300P-700P	2M		11000.00	10/6	10/6	1		SAT	1
PROGRAM : FOOTBALL												
20			800P-1130P	2M		13200.00	10/6	10/6	1		SAT	1
PROGRAM : FOOTBALL												
21			1135P-1200M	2M		\$4,000.00	10/6	10/6	1		SAT	1
PROGRAM : LATE NEWS												
SEP/12			42300.00	OCT/12		104200.00						
CONTRACT TOTAL												146500.00
TOTAL SPOTS												28

MARKET TOTALS \$406,944 WFTV 36% WKMG 14% WESH 30% WOFL 15% WKCF 2% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*